



Candidate Statement – Michael Carmichael

Michael is an ICD.D-certified director, entrepreneur, and fourth-generation business leader with more than two decades of experience building and leading complex organizations. As President and CEO of UpAuto Group, he has overseen significant growth, organizational transformation, and strategic planning across multiple businesses. A lifelong rower, volunteer coach, and rowing advocate, Michael has combined his business expertise with a passion for sport by leading rowing endowment initiatives, fundraising campaigns, and long-term capital planning efforts designed to support athlete and program development.

Career Highlights

- Founder, President & CEO, UpAuto Group.
- ICD.D-certified director with extensive governance and risk oversight experience.
- Architect of the Upper Canada College Rowing Endowment Fund and long-term capital plan.
- Volunteer rowing coach and active member of the rowing community.
- Led multiple business turnarounds and large-scale organizational growth initiatives.