

RCA Dues and Fees Webinar

November 21, 2024

ROWING CANADA AVIRON

Introductions



2024 Committee Members

- Atlantic Region Daphne Dumont
- British Columbia Judy Smith
- British Columbia Audrey Tsai
- Ontario Dave Boyd
- Prairie Region Russell Hart
- Quebec Daphné Bisson (Chair)
- Carol Purcer (President, ex-officio)
- Derek Ventnor (Treasurer, Provincial Director, ex-officio)

Staff Support

 Jen Fitzpatrick, Interim CEO, Director Partnerships and Sport Development

Webinar Outline



- Overview of RCA Governance Dues and Fees
- RCA Committee on Dues and Fees: Process
- 2023-2024 Participant Activity
- RCA Funding and Revenue
- RCA Domestic Investment and Benefits
- Summary of Operations
- Committee Considerations and Recommendations
- Questions and Feedback

Webinar Process + Follow-Up



Questions

- Chat (EN and FR)
- Open the floor
- Daphné Bisson, Chair Committee on Dues and Fees (presidence@avironmontreal.com)
- Derek Ventnor, RCA Treasurer (provincialdirector@rowingcanada.org)
- Future Communications
 - Recording
 - Information package posted on RCA Website
 - RCA Semi-Annual Meeting Voting Package

Annual Dues and Fees



- Recommended annually at the Semi-Annual Meeting of members (Section 8, RCA BY-LAWS)
- Proposed Dues and Fees
 - Committee Consideration and Consultation
 - Recommendation -> Board of Directors -> Membership (21 days prior to Semi Annual Meeting)

Committee Process



- Convening of Committee, Develop Process and Timeline (Oct 8, 2024)
- Initial review and considerations of RCA finances, activity and projections (Oct 27, 2024)
- Determine preliminary recommendations and rationale (Nov 7, 2024)
- Membership consultation and feedback Webinar (Nov 21, 2024)
- RCA Pre-Semi Annual Meeting plenary (Jan 25, 2025)

RCA Dues and Fees



- 2024-2025 Dues and Fees (April 1, 2024 March 31, 2025)
 - Provincial Rowing Associations: \$800.00
 - Special Associations and Associate Organizations: \$575.00
 - Rowing Clubs: \$460.00
 - Participant Fee: \$27.50
 - Seat Fee: \$4.00

Participant and Competition Activity



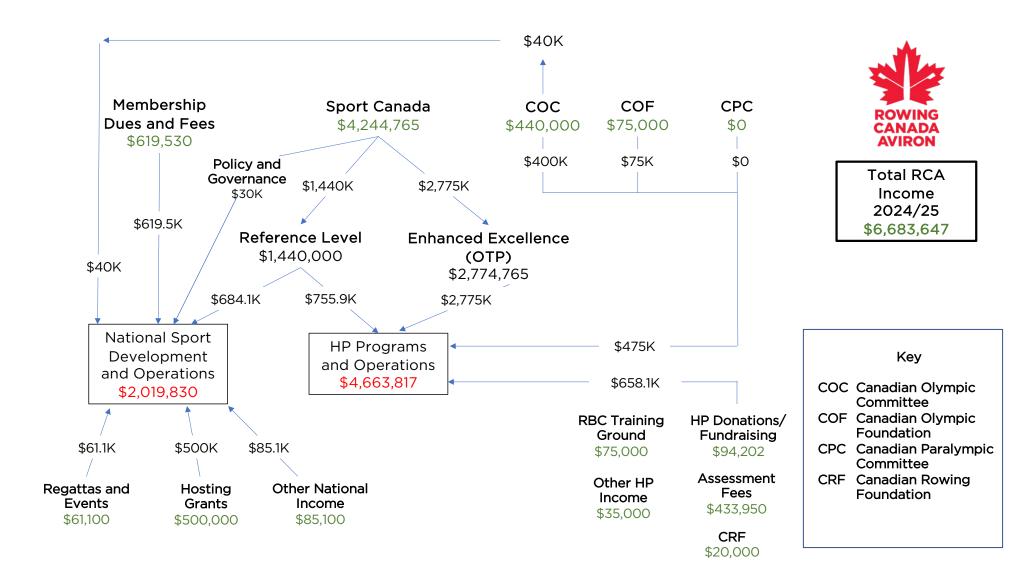
	2019- 2020 Actuals	2022- 2023 Actuals	2023- 2024 Actuals	Comparison (22-23/23- 24)	Comparison (19-20/23- 24)
Registered Participants	11,861	11,678	12,294	+616	+433
Competitors	5,877	5,729	5,181	-548	-696
Regattas	88	83	82	-1	-6

- There is a 5.27% increase in registered participants that paid RCA memberships during April 1, 2023-March 31, 2024 when compared to the same time frame in 2022-2023.
- There is a 9.57 % decrease in the number of individuals who competed during April 1, 2023-March 31, 2024 when compared to the same time frame in 2022-2023.

Participant Activity



- The first 6 months of registrations in the current FY (April 1-Sept 30, 2024) exceed registrations in the same timeframe of the PY (April 1- Sept 30, 2023)
 - April 1 September 30, 2023: 11,280
 - April 1 September 30, 2024 : 11,680



Membership Services (\$275K)

- General Liability Insurance
- Sport Accident Insurance
- Incident Reporting and Tracking
 Officers and Directors Insurance and Legal Advice
- National Regatta Entry and Management System (Regatta Central)
- Club Program and Membership Registration System (WebReg)
- Registration and Payment Support

Official Languages (\$37K)

- Bilingual Communications
- Bilingual User Experience

Safe Sport (\$109K)

- Awareness Training, Preventative Procedures, Policy for Response to Abuse Harassment and Bullying
- Concussion Policies, Awareness Training; Return to Sport; Tracking and Reporting
- Trans-Inclusion advice and support
- Harmonized National Reporting and Safe Sport Complaint Resolution
- Abuse-Free Sport (OSIC)

Sport Participation (\$122K)

- Transport Canada Liaison
- Discipline and Complaints
 Resolution
- Come and Try Support
- Athlete Awards and Bursaries
 Yamaha Partnership Engine Discount

Domestic Development (\$90K)

- Event Sanction Policy and Oversight
- Provision and Oversight of National Safety Guidelines
- Framework and oversight of Umpire Training, Licensing and Evaluation
- National Jury Support
- Rules of Racing Review
- Maintenance and Publication
- Event Support Line

Regattas and Events (\$574K)

- National Conference
- National Rowing Championships
- National Events Support
- Technical Support for National Events
- Hosting Support and Submissions for World Rowing and International Events

Coach Education (\$126K)

- Every Coach Certified (Essentials, Tracking and Compliance Reporting)
- Criminal Records Check service
- NCCP Locker (Certification and Tracking)
- Coach Education Program and Materials Development (Learn to Row, RCA Coach and Performance Coach)
- Coach Training and Evaluation (Performance Coach)
- Targeted Coach Development
- (Women in Coaching Program)
- Coach Education Support Line

Comms and Marketing (\$275K)

- Monthly eNewsletter and ongoing social media feed(s)
- National Come and Try Promotions
- Live Social Media and daily eupdates for National Events, National Team and NextGen Teams
- Website and Online Resources
- RCA online shop w/ provision of branded merchandise
- Alumni Relations
- Production of Annual Report

Governance (\$68K)

- Semi-AGM venue and support
- AGM online voting system and support
- Committee and PAC Meetings
- RCA Board Meetings
- Governance Support and Legal
- Association Fees

National Operations (\$367K)

- Bricks and Mortar National Office
- Finance, HR and IT Operations
- General Administration
- Funding and Grant Submission
- Audit and Financial Statements

Community Sport for All (\$TBD)

- Community Grants
- Grant Application Support
- Equity Diversity and Inclusion Support



National Sport Development and Operations Investment 2024/25 \$2,042,230					
Membership Services	\$312K				
Safe Sport	\$109K				
Domestic Development	\$912K				
Communications and Marketing	\$275K				
Governance/National Operations	\$407K				
Community Sport for All	\$TBD				

Statement of Operations



2024-2025 Statement of Operations - As at September 30, 2024

evenue	Apr-Sep (6 months)	2025 Projection	2025 Budget
Sport Canada	3,528,500	4,744,765	4,744,70
Canadian Olympic Committee	502,500	550,114	440,0
Club Dues	58,880	58,880	58,8
Special Associations	6,900	6,900	6,9
Provincial Associations	8,000	8,000	8,0
Come & Try Event	7,026	8,000	10,0
Base Rower Registration Fees	321,934	343,750	343,7
Competition Seat Fees	136,552	192,000	192,0
Membership Fees	539,292	617,530	619,5
Other Sports Assoc & Foundation	25,395	176,100	173.6
In Kind Donations	23,333	23,217	1/0,0
Sports Associations and Foundations	25,395	199,317	173,6
Donations	23,393	199,311	106,2
Fundraising Events	17,968	20,968	100,2
RCA Products	26,269	35,600	22,6
Regatta Income	7,500	82,500	56,2
Event Income	0	5,000	5,0
Miscellaneous	6,063	24,700	21,5
Donations, Events and Fundraising	57,848	168,768	211,8
Competition and Camp Registrations	439,837	448,700	433,9
Sponsorships	0	0	
Interest Earned Total Revenue	52,533 5,145,905	88,533 6,817,726	
			6,663,6
Total Revenue xpenses	5,145,905	6,817,726	6,663,6
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services	5,145,905 127,517 159,375	6,817,726 286,568 280,100	6,663,6 274,8 275,0
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services Official Languages	5,145,905 127,517 159,375 22,802	6,817,726 286,568 280,100 37,000	6,663,6 274,8 275, 37,
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services Official Languages embership Services	5,145,905 127,517 159,375 22,802 182,178	6,817,726 286,568 280,100 37,000 317,100	6,663,6 274,8 275, 37, 312,0
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services Official Languages	5,145,905 127,517 159,375 22,802 182,178 206,034	6,817,726 286,568 280,100 37,000 317,100 396,309	6,663,6 274,1 275, 37, 312,6 366,
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services official Languages embership Services National Operations	5,145,905 127,517 159,375 22,802 182,178 206,034 9,582	6,817,726 286,568 280,100 37,000 317,100 396,309 70,000	6,663,6 274,8 275, 37, 312,(366, 60,
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services Official Languages embership Services National Operations Governance International & Domestic Assoc	5,145,905 127,517 159,375 22,802 182,178 206,034	6,817,726 286,568 280,100 37,000 317,100 396,309	6,663,6 274,8 275,0 37,0 312,0 366,0 60,0 7,0
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services Official Languages embership Services National Operations Governance	5,145,905 127,517 159,375 22,802 182,178 206,034 9,582 1,116	6,817,726 286,568 280,100 37,000 317,100 396,309 70,000 8,600	6,663,6 274,8 275,0 37,0 312,0 366,0 60,0 7,0 434,2
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services Official Languages embership Services National Operations Governance International & Domestic Assoc overnance and National Operations	5,145,905 127,517 159,375 22,802 182,178 206,034 9,582 1,116 216,732	6,817,726 286,568 280,100 37,000 317,100 396,309 70,000 8,600 474,909	6,663,6 274,8 275, 37,0 312,0 60, 7,0 434,2 4,663,8
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services official Languages embership Services National Operations Governance International & Domestic Assoc overnance and National Operations igh Performance Domestic/HP Bridge Coach Education	5,145,905 127,517 159,375 22,802 182,178 206,034 9,582 1,116 216,732 2,896,341	6,817,726 286,568 280,100 37,000 317,100 396,309 70,000 8,600 474,909 4,830,492	6,663,6 274,8 275, 37, 312,0 60,0 7, 434,2 4,663,8 126,4
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services Official Languages embership Services National Operations Governance International & Domestic Assoc overnance and National Operations igh Performance	5,145,905 127,517 159,375 22,802 182,178 206,034 9,582 1,116 216,732 2,896,341 66,277	6,817,726 286,568 280,100 37,000 317,100 396,309 70,000 8,600 474,909 4,830,492 129,382	6,663,6 274,8 275, 37, 312,0 366, 60, 7, 434,2 4,663,8 126, 573,
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services Official Languages embership Services National Operations Governance International & Domestic Assoc overnance and National Operations igh Performance Domestic/HP Bridge Coach Education RCA Regattas and Events	5,145,905 127,517 159,375 22,802 182,178 206,034 9,582 1,116 216,732 2,896,341 66,277 489,086	6,817,726 286,568 280,100 37,000 317,100 396,309 70,000 8,600 474,909 4,830,492 129,382 585,378	6,663,6 274,8 275,0 37,0 366,0 60,0 7,1 434,2 4,663,8 126,1 573,5 231,0
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services Official Languages embership Services National Operations Governance International & Domestic Assoc overnance and National Operations igh Performance Domestic/HP Bridge Coach Education RCA Regattas and Events Sport Participation Development/Safe Sport	5,145,905 127,517 159,375 22,802 182,178 206,034 9,582 1,116 216,732 2,896,341 66,277 489,086 93,453	6,817,726 286,568 280,100 37,000 317,100 396,309 70,000 8,600 474,909 4,830,492 129,382 585,378 189,594	6,663,6 274,8 275,0 312,0 366,0 60,0 7,0 434,2 4,663,8 126,0 573,2 231,0 37,0
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services Official Languages embership Services National Operations Governance International & Domestic Assoc overnance and National Operations igh Performance Domestic/HP Bridge Coach Education RCA Regattas and Events Sport Participation Development/Safe Sport Umpires Committee	5,145,905 127,517 159,375 22,802 182,178 206,034 9,582 1,116 216,732 2,896,341 66,277 489,086 93,453 10,874	6,817,726 286,568 280,100 37,000 317,100 396,309 70,000 8,600 474,909 4,830,492 129,382 585,378 189,594 37,450	6,663,6 274,8 275,0 37,0 312,0 366,0 60,0 7,6 434,2 4,663,8 126,4 573,5 231,0 37,4 2,2
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services Official Languages embership Services National Operations Governance International & Domestic Assoc overnance and National Operations igh Performance Domestic/HP Bridge Coach Education RCA Regattas and Events Sport Participation Development/Safe Sport Umpires Committee Safety and Events Committee	5,145,905 127,517 159,375 22,802 182,178 206,034 9,582 1,116 216,732 2,896,341 66,277 489,086 93,453 10,874 807	6,817,726 286,568 280,100 37,000 317,100 396,309 70,000 8,600 474,909 4,830,492 129,382 585,378 189,594 37,450 2,500	6,663,6 274,1 275, 37, 312, 366, 60, 7, 44,663,1 126, 573, 231, 37, 231, 37, 50,
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services official Languages embership Services National Operations Governance International & Domestic Assoc overnance and National Operations igh Performance Domestic/HP Bridge Coach Education RCA Regattas and Events Sport Participation Development/Safe Sport Umpires Committee Safety and Events Committee Domestic Development	5,145,905 127,517 159,375 22,802 182,178 206,034 9,582 1,116 216,732 2,896,341 66,277 489,086 93,453 10,874 807 22,433	6,817,726 286,568 280,100 37,000 317,100 396,309 70,000 8,600 474,909 4,830,492 129,382 585,378 189,594 37,450 2,500 33,251	6,663,6 274,6 275,0 37,3 312,0 366,0 60,1 7,4 434,2 4,663,6 126,4 573,5 231,0 37,4 2,1 57,5 231,0 37,4 2,5 50,5 1,021,1
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Total Revenue xpenses ommunications, Marketing Initiatives Membership Services Official Languages embership Services National Operations Governance International & Domestic Assoc overnance and National Operations igh Performance Domestic/HP Bridge Coach Education RCA Regattas and Events Sport Participation Development/Safe Sport Umpires Committee Safety and Events Committee Domestic Development omestic Development Total Operating Expenses ncome from Operations	5,145,905 127,517 159,375 22,802 182,178 206,034 9,582 1,116 216,732 2,896,341 66,277 489,086 93,453 10,874 807 22,433 682,930 4,105,698 1,040,206	6,817,726 286,568 280,100 37,000 317,100 396,309 70,000 8,600 474,909 4,830,492 129,382 585,378 189,594 37,450 2,500 33,251 977,555 6,886,623 (68,897)	6,663,6 274,8 275,0 37,0 312,0 366,6 60,0 7,6 434,2 4,663,8 126,4 573,5 231,0 37,4 2,2 50,5 1,021,1
Total Revenue xpenses ommunications, Marketing Initiatives Membership Services Official Languages embership Services National Operations Governance International & Domestic Assoc overnance and National Operations igh Performance Domestic/HP Bridge Coach Education RCA Regattas and Events Sport Participation Development/Safe Sport Umpires Committee Domestic Development omestic Development Total Operating Expenses	5,145,905 127,517 159,375 22,802 182,178 206,034 9,582 1,116 216,732 2,896,341 66,277 489,086 93,453 10,874 807 22,433 682,930 4,105,698	6,817,726 286,568 280,100 37,000 317,100 396,309 70,000 8,600 474,909 4,830,492 129,382 585,378 189,594 37,450 2,500 33,251 977,555 6,886,623	6,663,6 274,8 275,0 37,0 366,6 60,0 7,6 434,2 4,663,8 126,4 573,5 231,0 37,4 2,5 50,5 1,021,1 6,706,0



Dues and Fees Committee Key Data & Issues Summary

- Dues and Fees contribute a small but important fraction of the funding of services provided to Members and Participants
- RCA has increasing costs and limited revenues
- The entire membership has similar pressures

Modelling



	2024/25	24/25	24/25	5%	25/26	6%	25/26	7%	25/26	8%	25/26
	Baseline		Projection	increase	Projection	increase	Projection	increase	Projection	increase	Projection
Clubs	128	460.00	58,880.00	483.00	61,824.00	487.60	62,412.80	492.20	63,001.60	496.80	63,590.40
Special Associations	12	575.00	6,900.00	603.75	7,245.00	609.50	7,314.00	615.25	7,383.00	621.00	7,452.00
Provincial Rowing Association	10	800.00	8,000.00	840.00	8,400.00	848.00	8,480.00	856.00	8,560.00	864.00	8,640.00
# Participants Registered	12,500	27.50	343,750.00	28.88	360,937.50	29.15	364,375.00	29.43	367,812.50	29.70	371,250.00
# Seat Fees (Seats entered in events)	47,000	4.00	188,000.00	4.20	197,400.00	4.24	199,280.00	4.28	201,160.00	4.32	203,040.00
Total Dues and Fees Income			605,530.00		635,806.50		641,861.80		647,917.10		653,972.40
Net Change from 24/25 Projection					30,276.50		36,331.80		42,387.10		48,442.40

2025/26 Recommendations	Approximate 7%
Club Membership Fee	490.00
Special Association	615.00
Provincial Rowing Association	855.00
Participant Registration	29.40
Seat Fee	4.30



Committee Recommendation for Fees & Dues

- The Dues and Fees Committee recommends an increase of approximately* 7% to the Base Participant Fee (\$27.50 to \$29.40) and Seat Fee (\$4.00 to \$4.30) which, while insufficient to fully keep up with increasing costs, is intended to limit their impact in the short term.
- The Dues and Fees Committee also recommends an increase of approximately* 7% in Club Membership Dues (\$460 to \$490), Special Association/Associate Organization Dues (\$575 to \$615) and Provincial Rowing Association Dues (\$800 to \$855).
- * rounded for simplified planning and accounting purposes



Additional Topics

- Short-term/inclusion programming registration
 - Funding secured
 - Scope of Work
 - Member feedback (Spring 2025)
- Scalable Membership Dues



Next Steps

- RCA Pre-Semi Annual Meeting plenary (Jan 25, 2025)
- RCA Semi-Annual Meeting (Jan, 26, 2025)



Questions and Feedback

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