Dear RCA Member Clubs and Associations,

Thank you for taking the time to consider my candidacy for the RCA Board of Director position.

As a previous member of the Québec Sailing Team, sports have always been an imperative part of my life and continues to contribute to my success in my professional career. Being an elite athlete taught me lessons that transcend performance in sport and I remain extremely passionate and proud of the Canadian sport ecosystem that continues to create opportunities for future athletes.

As a fully bilingual manager at EY, I have extensive experience managing large projects and assisting clients with technical accounting matters for public entities, large private companies, public sector entities and leading financial and strategic matters for not-for-profit organizations. My experience also includes an interim director of finance role at a not-for-profit, where under my leadership, I rebuilt and remediated the finance function and reporting processes as well as ensured that the organization was working towards its strategic objectives.

My extensive experience supporting clients with their most contentious issues in key areas of finance and project management coupled with my experience in sport make me an ideal candidate for the board position. This opportunity would allow me to leverage my background in high-performance sports, business, and managerial experience to influence and support the sports community in Canada.

As an experienced CPA, my perspective and professional experience can help RCA navigate the challenges of managing funding, internal controls, risk management, compliance, and reporting. Thus, ensuring that RCA continues to strategically allocate resources to fulfill its vision and mission. My intent to help RCA address these challenges would not only be satisfying and fulfilling but would also provide RCA with more time and energy to focus on expanding rowing in Canada through meaningful messages, and experiences which continue to resonate with all demographics in Canada and prioritizing our athletes and presence on the world stage to continue rowing's enduring legacy.

My experience working and leading diverse teams will allow me to effectively communicate financial and strategic matters to board members who may come from diverse backgrounds and possess varying degrees of expertise. This will ensure that all community members can engage in meaningful discussions which align the board and stakeholders with RCA's strategic objectives.

Best Regards,

Rebecca Abelson