

31 July 2024

Re: Candidate Statement

Dear Representatives, RCA Member Clubs and Associations

I write to express my keen interest in serving on the board of Rowing Canada. My enthusiasm is grounded in my belief in the transformative role that competitive sport can play in connecting people within and across borders. At the same time, I am aware of the need to promote a safe and positive environment in which all athletes can flourish and in which families, coaches, staff and all stakeholders can engage.

I have extensive experience of both for-profit and non-profit boards, having served on six over time. My sports governance experience includes service on the Independent Governance Committee at FIFA, in Zurich, and service on the Speed Skating board here in Canada.

A lawyer by training and practice, I am very familiar with—and comfortable operating in—a not-for-profit governance environment. I have also worked at times on communication strategies, including crisis communications, and fundraising. I am familiar with Sport Canada and its evolving governance standard and hope to apply this experience in support of RCA's strategic plan.

As the president of my company with ultimate responsibility for all operations internationally, I am comfortable collaborating across stakeholder groups and working toward governance best practices.

Finally, I rowed while at college in England and have long loved and admired the sport. I add this to demonstrate enthusiasm rather than expertise, as I was not particularly proficient!

Sincerely,



Alexandra Addison Wrage
Vancouver, BC