



2023 Rowing Canada Aviron Dues & Fees Webinar Chat

00:23:06 Bill Myra: Hello Jennifer 😊

00:42:07 Ann Dorward (St. John's Rowing Club NL): I appreciate that EDI groups are going to be a point of focus when it comes to fees. This is a great opportunity for growth.

00:42:46 Warren Laybolt: Were the survey responses received from across the country, or were they mostly concentrated in one or two particular geographic areas?

00:45:08 Ann Dorward (St. John's Rowing Club NL): Cool, but that overlaps with the CSAI funding, correct?

00:45:26 Ann Dorward (St. John's Rowing Club NL): yes..

00:46:01 OARCA: CSAI is what?

00:46:09 Dave DERRY: What was the participant activity for the period April 1 to Sept 30 2019?

00:46:10 OARCA: thanks

00:46:30 Dave DERRY: Thanks.

00:48:10 RCA Moderator: Replying to "CSAI is what?"

Community Sport For All Initiatives.

We refer to our programs as Rowing for All. There is more information at this link to the RCA website: <https://rowingcanada.org/rowing-for-all/>

00:51:18 Ann Dorward (St. John's Rowing Club NL): Awesome news !

00:51:27 RCA Moderator: Reacted to "Awesome news !" with 👍

00:55:10 Bill Myra | Cascadia Regatta Association: Can Terry explain the Hosting Grant numbers? They do not match? Where does the other \$370,000 go?

00:55:55 Bill Myra | Cascadia Regatta Association: Thanks

01:12:29 Bill Myra | Cascadia Regatta Association: I have concerns with the increase in seat fees but I have no question....it is going to be noticed at the regattas

01:13:04 Ann Dorward (St. John's Rowing Club NL): Absolutely affects club life when considered with the Provincial fees. Has RCA projected the tipping point, when participation in rowing will be reduced as a result?

01:13:41 OARCA: Any consideration to having a day of event fee for people who want to compete in one or 2 events in a year (like some of the coastal events), but are not a member of a club - because they have their own boat and row on a body of water separate from club (and thus don't benefit from joining a club)

01:13:56

Bill Myra | Cascadia Regatta Association:
Reacted to "Any consideration to..." with 👍

01:14:11
with 👍

Nancy Fischer: Reacted to "Any consideration to..."

01:14:19

Bill Myra | Cascadia Regatta Association:
Replying to "Any consideration to..."

+1

01:14:58

Joep Beurskens - Central Alberta Rowing Club:
Is it an accurate statement that a lot of government

funding does come from lotteries?

01:14:59

Bill Myra | Cascadia Regatta Association:
Replying to "Any consideration to..."

Means I agree

01:15:08

Bill Myra | Cascadia Regatta Association:
Replying to "Any consideration to..."

Amazon speak

01:15:14

incomes going up at the same rate, to match all of these increased costs?

01:16:35

Ann Dorward (St. John's Rowing Club NL): I

agree. We need to offer what participants want/need.

01:17:38

iDoreen Hamlyn: Reacted to "Awesome news

!" with 👍

01:17:50

Joep Beurskens - Central Alberta Rowing Club:
Thanks

01:18:37

DerekVentnor: With my Provincial Director hat on,

01:18:42

the funding is variable province to province, including the specific sources

01:18:56

OARCA: no personal income

Dave DERRY: In the 5-Year Summary of Operations....Regatta Income is showing an estimated drop of more than 100% yet under expenses it is predicted that regattas and events is showing a budgeted increase of 45%. Can you reconcile that?

01:22:08

Dave DERRY: OK. Thanks — for the plenary

session, good.

01:23:21

Susan Kitchen: Maybe it makes sense to have a short boilerplate statement what the Regatta Fee supports (umpire training, safety, etc that benefits all participants for the public (parents, new competitors who may not be familiar with RCA / PRA programs how far that fee goes. Event organizers could use this under additional information on Regatta Central to reassure competitors.

01:23:31

Marion Bacon: Club and participant fees are both passed onto the participants. In our small club the NSO and PRA fee adds up to

over \$100 per member. This is about 90% more than larger clubs i.e. over 300 members. Has RCA thought about the detrimental impact club fees have on small clubs?

01:24:30

Bill Myra | Cascadia Regatta Association:

Reacted to "Maybe it makes sense..." with 👍

01:24:40

participant..." with 👍

Wendy - Deep Cove: Reacted to "Club and

01:26:28

👍

Jacquie: Reacted to "Club and participant..." with

01:27:09

Zahoor Chughtai Aviron Quebec :Budgeted expenses for National Operations shows a decrease to approx. 395K, while previous years showed year over year increase in this line item. Is there a concern over effectiveness of operational support with a smaller budget, especially in light of rising costs due to inflation?

01:27:21

Hanlan Boat Club: I am sorry to be late but will the materials be sent out after the meeting? We are a large club but the fees are onerous for us as we have tiny margins.

01:27:41

Ann Dorward (St. John's Rowing Club NL): What are the strategies of RCA to diversify your funding model away from grant reliance?

01:28:53

RCA Moderator: The supplementary information can be found here:

EN: <https://rowingcanada.org/uploads/2023/11/2023-RCA-Dues-Fees-Supplementary-Information-1.pdf>

FR: <https://fr.rowingcanada.org/uploads/2023/11/2023-Information-complementaire-du-webinaire-sur-les-cotisations-et-frais-daffiliation-de-RCA-1.pdf>

01:29:20

Hanlan Boat Club: Thank you. Jennifer and Alethia both provide amazing support for clubs.

01:29:32

Nadine Boutin Aviron Québec: Reacted to "Thank you. Jennife..." with ❤️

Reacted to

01:29:49

Dave DERRY: The message that causes concern is toward the end of the report wherein the committee is informed that the Core Funding has not increased since the early 2000's. I think this is the first time this information has been conveyed this succinctly. That is almost a generation of no increase. And the Treasurer says that all fee structures will need to be considered ...to ensure long term sustainability. Understood. Is there a plan?

01:30:43

with ❤️

Alethia Clarke: Reacted to "Thank you. Jennife..."

01:31:45

OARCA: It feels like some of the ideas about membership models have been raised before, multiple times. RCA needs to be creative if we are all struggling with making ends meet. When will the ideas raised here (and other ideas) be seriously looked at? There are many people who row on their own and they would love to have an organization to connect with - RCA does not have anything for this group of people (recreational but likely interested in participating in some coastal events).

01:31:46

Ann Dorward (St. John's Rowing Club NL): I agree. It would be nice to have some workshops around this for club development & planning.

01:31:55 Alethia Clarke: Replying to "Thank you. Jennife..."

Thank you for all your hard work Hanlan

01:32:24 Dave DERRY: Derek, I think you just answered my question. Thanks.

01:33:03 OARCA: Rowing is much more than skinny racing shells and FISA coastal boats.

01:33:32 Joep Beurskens - Central Alberta Rowing Club: If you look at other rowing organizations across the world are there any that have broken their dependance on government funding?

01:34:46 Zahoor Chughtai Aviron Quebec :Agree with previous comments re: brainstorming on creative financial planning and management. I would suggest holding round table(s) focused solely on theme of funding that provides a forum through which clubs and associations can learn from each other and deliberate on ideas and solutions. And even invite organizations outside of Canada as subject matter experts (speakers, advisors, panelists).

01:34:47 Bill Myra | Cascadia Regatta Association: I can appreciate the statement of the reviewing event participant inclusion, specifically in Coastal events the current fee model does impact participation. Where we are seeing the challenge to grow coastal events is these folks who do own their own boats and compete all around the US or coastal clubs who are not members of RCA/US Rowing, the \$75 to join a Canadian club is not attractive to participate in one or two races per year. Is this going to be an item for discussion at the AGM or will there be consideration for a model like other sports?

01:35:08 Bill Myra | Cascadia Regatta Association: Reacted to "Thank you. Jennife..." with ❤️

01:36:22 Robert Paterson: Reacted to "I can appreciate the..." with 👍

01:38:07 OARCA: thanks

01:38:14 Nancy Fischer: Reacted to "I can appreciate the..." with 👍

01:39:16 Nancy Fischer: Reacted to "It feels like some o..." with 😞

01:41:34 Marion Bacon: Reacted to "I can appreciate the..." with 👍

01:41:55 Andrew: coastal 1000% but indoor rowing is another huge opportunity. We need to be really creative how to significantly grow this sport to be more self sufficient. And as Derek said, run our clubs and orgs as businesses. I'm super excited on how we can tap new markets that have not been. There is so much opportunity just need to be strategic and committed to making positive change. The future is so bright and can't wait to roll up our sleeves and get to work.

01:42:05 Hanlan Boat Club: I am sure you talk to Curling; they seem to have a good job at diversifying funding eg Pintys, Scotties, etc...

01:43:20 Ann Dorward (St. John's Rowing Club NL): Tennis generates money as well.

01:45:22 OARCA: open water rowing!

01:45:54 Nancy Fischer: It isn't just coastal that would need the short term membership. It can also be used to grow your club

01:45:58 Andrew: How is RCA leveraging the 2024 Mega Worlds to generate revenue like other NSO's

01:47:23 Hanlan Boat Club: Masters have the money - anything that you do for masters will pay back in \$\$\$\$ We all go to US camps for example

01:48:47 Hanlan Boat Club: A single Ironman event costs about \$1000 per person

01:52:00 OARCA: Race Around the Rock is organized by Salt Spring Island Rowing Club who have done a great job to get this event 'off the ground'.

01:52:18 Peter: Was RCA involved in determining the admission/ticket cost for the 2024 Mega Worlds?

01:53:34 Peter: Understood - thank you!

01:53:38 Joep Beurskens - Central Alberta Rowing Club: I would agree that the RCA fees are quite reasonable when a single yoga class can cost \$20. Thanks for all your great work.

01:54:47 Bill Myra | Cascadia Regatta Association: Thank you RCA Team! Jennifer, Terry, Robert, Derek, Alethia et all! I need to go but great discussions here.

01:54:56 Ann Dorward (St. John's Rowing Club NL): Good night all. Thanks for the webinar.

01:55:10 Hanlan Boat Club: thank you

01:55:25 Zahoor Chughtai Aviron Quebec :Thank you.

01:55:28 OARCA: Thanks for the great discussion!

01:55:35 Susan Kitchen: thanks !

01:55:37 kim chang: Thanks!

01:55:44 Hanlan Boat Club: thanks very much

01:55:48 Peter: thank you for open discussion!

01:56:04 Dave DERRY: Thank you!