



Rowing Canada Aviron 2023 Dues and Fees Webinar Package Supplementary Information

Wednesday November 22, 2023

**4:00pm PST / 5:00pm MST / 6:00pm CST /
7:00pm EST / 8:00pm AST / 8:30pm NST**

Via Zoom: <https://us02web.zoom.us/j/86581744054>

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ROWING CANADA AVIRON COMMITTEE ON DUES AND FEES REPORT TO THE MEMBERSHIP

RCA SEMI-ANNUAL MEETING, JANUARY 28, 2024

Rowing Canada Aviron (RCA) Committee on Dues and Fees Meeting Participants:

Committee Members:

- **Daphne Dumont**, Atlantic Region
- **Robert Paterson**, Quebec; Committee Chair
- **Doug Diet**, Ontario
- **Walter Benko**, Ontario
- **Richard Galway**, Prairies Region
- **Kate Rutherford**, British Columbia

Ex-Officio:

- **Carol Purcer**, RCA President
- **Derek Ventnor**, RCA Provincial Director, Treasurer

RCA Staff Support:

- **Terry Dillon**, RCA CEO
- **Sid Murdoch**, RCA Secretary
- **Jen Fitzpatrick**, RCA Director of Partnerships and Sport Development

Background to the Recommendations

The **Rowing Canada Aviron (RCA) Committee on Dues and Fees** was convened according to Section 8.1 and 8.2 of the RCA Bylaws. The Chair, Richard Galway, was duly elected at the first meeting on September 19, 2023. The procedures, timetable and information that would be needed by the committee, was determined.

The Committee met again on October 31 to review and discuss a comprehensive portfolio of financial information, participant activity data and other relevant information. On November 14, the Committee met again and it was noted that the Chair, Richard Galway, would not be able to attend the meeting or continue in the role as Chair.

As a result, the Committee elected Robert Paterson as Chair for the remainder of the term and continued the discussion and formulated its recommendations to the RCA Board as outlined below.

The Committee is satisfied that it received full disclosure of relevant and appropriate financial information and other information that it requested to support its decision making.

In making its recommendation to the RCA Board, the Committee on Dues and Fees considered the following:

- Following last year's recommendation, the 2023/2024 Participation Fees were set at \$26.25 per person, Regatta Seat Fees \$3.85 per event, Club Dues \$440, Provincial Rowing Association Dues \$765, and Special Rowing Associations and Associate Organizations \$545. This represented a 5% inflation increase over the previous year.

Member and Participant Activity was reviewed. There is still some way to go but it is gratifying that significant bounce back from the depths of the COVID-19 experience continues. Both participant and competition activity increased in 2022/2023 when compared to 2021/2022 and remains marginally lower than pre-pandemic levels. Fiscal 2019/2020 is considered the last fiscal year, prior to 2023/2024, that was not impacted by the pandemic in a meaningful way. The majority of participants register in the first six-months of the financial year (April 1st to Sept 30th) and the 2023/24 half-year total (11,280) is approaching that for the full 2019-2020 year (11,861). The number of seat fees paid in 2022/2023 (38,141) are considerably higher than in 2021/2022 (12,580) however remain lower than 2019/2020 numbers (52,568). The number of individuals who competed in 2022-2023 (5,729) is higher than in 2021/2022 (3,321) and is approaching a similar number of competitors in 2019/2020 (5,877).

- Summaries of historical financial operating statements were reviewed (back to 2019), including a revised year-end projection for the current year 2023/24. A detailed source of funds was also provided, outlining the various sources of funding. Most of the organization's funding comes from Sport Canada and the Canadian Olympic Committee. Typically, Fees and Dues represent 20-30% of the total investment in National Sport Development and Operations funding. That variation results from funding received "ad-hoc" for specific, direct-funded initiatives such as Safe Sport or Community Sport for All.
- While the Bylaws require Fees and Dues to be reviewed and proposed annually, for the past three years the committee has repeated the recommendation that increases be added each year reflective of the annual Consumer Price Index (CPI) as a matter of course (barring unforeseen circumstances), in order to avoid larger increases in the future. This year, the committee did have a robust discussion about the inflationary pressures that have been felt the last several months at all levels (club, provincial, national) and that "real" costs have increased much more than just the annual rate of inflation (i.e. travel, accommodation, etc.)

Given the current economic environment, the Committee unanimously agreed that an increase in line with the current CPI (YoY at September 30,2023) was very reasonable for the ensuing fiscal year. While seeking to maintain support for our organization's initiatives this does then place the onus on Rowing Canada's board to manage any shortfall.

Recommendations:

The Dues and Fees Committee recommends an upward increase of approximately* 4% to the Base Participant Fee (\$26.25 to \$27.50) and Seat Fee (\$3.85 to \$4.00) which, while insufficient to fully keep up with increasing costs, is intended to limit its impact in the short term.

The Dues and Fees Committee also recommends an increase of approximately* 4% in Club Membership Dues (\$440 to \$460), Special Association/Associate Organization Dues (\$545 to \$575) and Provincial Rowing Association Dues (\$765 to \$800).

* rounded for simplified planning and accounting purposes

Motion:

That the 2023 RCA Committee on Dues and Fees recommends making an increase of approximately 4% to all Dues and Fees for the fiscal year beginning on April 1, 2024, which will give the following new fees and dues: Participant Fee \$27.50, Seat Fees \$4.00, Club Dues \$460, Special Association/Associate Organization Dues \$575, and Provincial Rowing Association Dues \$800.

Moved by: Walter Benko

Seconded by: Daphne Dumont

The Dues and Fees Committee also wishes to bring the following statement and recommendations to the attention of the membership.

The committee was advised that Core Funding from Sport Canada has not increased since the early 2000s and operating costs have increased each and every year. In addition, the post-pandemic financial reality has been that many operating costs have increased well over the annualized CPI rate. In short, our sources of funding are not keeping up with increasing costs.

This not only limits RCA's ability to expand programming and initiatives, but revenues are not keeping up with basic operating costs.

To this end, the committee was advised by the RCA Treasurer that a long-term financial strategy needs to be considered to ensure long-term sustainability and all fee structures will need to be considered through this process. The committee is supportive of this initiative.

Robert Paterson

Chair, Rowing Canada Aviron Committee on Dues and Fees
November 20, 2023

ROWING CANADA AVIRON MEMBER AND PARTICIPANT ACTIVITY: 2021/2022 AND 2022/2023

Rowing Canada Aviron Membership Model

The Rowing Canada Aviron (RCA) Membership Model includes one base membership category and a regatta seat fee. The RCA Membership year is from April 1 - March 31.

Historical Fees				
	2020/2021	2021/2022	2022/2023	2023/2024
Provincial Rowing Associations	\$700.00	\$700.00	\$728.00	\$765.00
Special Associations and Associate Organizations	\$500.00	\$500.00	\$520.00	\$545.00
Rowing Clubs	\$400.00	\$400.00	\$416.00	\$440.00
Participant Fee	\$24.00	\$24.00	\$25.00	\$26.25
Seat Fee	\$3.25	\$3.50	\$3.65	\$3.85

2022-2023 Assessment

1. Participant and Competition Activity has increased in 2022-2023 in comparison to 2021-2022.
 - a. There is a **15% increase** $((11,701-10,170)/10,170)$ in registered participants that paid RCA memberships during April 1, 2022-March 31, 2023 when compared to the same time frame in 2021-2022.
 - b. There is an **-73 % increase** $((5729-3321)/3321)$ in the number of individuals with RCA Numbers who competed during April 1, 2022-March 31, 2023 when compared to the same time frame in 2021-2022.
 - c. Eighty-Three (83) RCA Sanctioned Events were held in 2022-2023. This is an **-131% increase $((83-36)/36)$** when compared to 2021-2022.
2. Participant and Competition Activity during 2022-2023 remains marginally lower than pre-pandemic (2019-2020) activity levels.
 - a. When compared to 2019-2020 (pre-pandemic), there is a 1.35% decrease $(11,701-11,861/11,861)$ in total registered participants for 2022-2023
 - b. Eighty-Three (83) RCA Sanctioned Events were held in 2022-2023. This is an ~ 6% decrease $(83-88/88)$ in the number of RCA Sanctioned Events when compared to 2019-2020 (pre-pandemic).
3. Early trends for 2023-2024 indicate an increase in participation closer to activity considered typical of pre-pandemic.
 - a. Participant registrations up until September 30, 2023 (11,280) are higher than those from the same timeframe in 2022 (10,650) and in the most recent year prior to the pandemic (9,512 participants were registered in the April 1 - Sept 30, 2019 timeframe).

RCA FIVE YEAR SUMMARY OF OPERATIONS

Rowing Canada Aviron Summary of Operations - Five Years					
	2024	2023	2022	2021	2020
	<i>Budget</i>	<i>Audited</i>	<i>Audited</i>	<i>Audited</i>	<i>Audited</i>
Revenue					
Sport Canada	5,976,810	6,102,993	6,083,902	4,156,889	5,065,610
Sport Canada Covid 19 Emergency Relief	0	231,200	444,482	1,234,500	
Canadian Olympic Committee	642,430	440,320	70,000	118,000	418,942
<i>Club Dues</i>	56,320	52,832	48,920	51,600	51,600
<i>Special Associations</i>	6,540	6,760	6,000	6,500	6,500
<i>Provincial Associations</i>	7,650	7,280	7,000	7,000	7,000
<i>Come & Try Event</i>	9,840	6,385	4,060	0	5,000
<i>Base Rower Registration Fees</i>	317,520	291,925	244,444	155,468	241,209
<i>Competition Seat Fees</i>	192,500	143,049	38,819	0	170,846
Membership Fees	590,370	508,231	349,243	220,568	482,155
<i>Other Sports Assoc & Foundation</i>	321,100	160,244	310,663	258,522	388,091
<i>In Kind Donations</i>	25,000	23,217	23,217	23,674	23,216
Sports Associations and Foundations	346,100	183,461	333,880	282,196	411,307
<i>Donations</i>	155,685	45,416	33,832	6,669	79,156
<i>Fundraising Events</i>	35,263	17,894	26,618	0	92,692
<i>RCA Products</i>	19,175	26,894	30,338	6,891	13,158
<i>Regatta Income</i>	101,698	237,127	44,962	4,234	67,724
<i>Event Income</i>	60,325	77,448	985	2,430	73,860
<i>Miscellaneous</i>	21,900	27,983	19,558	11,052	40,412
Donations, Events and Fundraising	394,046	432,763	156,293	31,276	367,002
Competition and Camp Registrations	253,129	254,018	88,180	0	281,283
Sponsorships	3,000	0	13,000	3,000	3,000
Interest Earned	60,000	51,118	7,145	9,145	27,384
Total Revenue	8,265,885	8,204,104	7,546,125	6,055,574	7,056,683
Expenses					
Communications, Marketing Initiatives	307,430	236,701	253,483	203,010	178,200
<i>Membership Services</i>	261,040	236,636	156,841	137,438	229,206
<i>Official Languages</i>	46,000	41,516	34,599	29,026	31,149
<i>Membership Emergency Relief</i>			109,997	356,962	
Membership Services	307,040	278,152	301,437	523,426	260,355
<i>National Operations</i>	395,965	518,427	444,978	479,209	361,406
<i>Governance</i>	70,000	196,570	49,371	73,829	90,540
<i>International & Domestic Assoc</i>	8,300	3,490	5,672	5,508	11,227
Governance and National Operations (includes Covid 19 Relief)	474,265	718,487	500,021	558,546	463,173
<i>Domestic/HP Bridge Coach Education</i>	147,761	143,014	118,557	110,848	120,666
<i>Para Rowing</i>	0	0	0	0	7,892
<i>RCA Regattas and Events</i>	660,000	448,087	254,467	104,713	82,896
<i>Sport Participation Development/Safe Sport</i>	325,000	296,553	338,913	240,074	198,670
<i>Umpires Committee</i>	38,366	49,763	28,149	32,771	46,844
<i>Safety and Events Committee</i>	3,750	2,278	20,488	5,445	9,020
<i>Domestic Development</i>	46,738	32,003	30,962	29,082	34,499
<i>Community Sport for All Initiative</i>	612,480	999,559			
Domestic Development (includes Covid 19 Relief)	1,834,095	1,971,257	791,536	522,933	500,487
Sub-total Operating Expenses - Non-HP	2,922,830	3,204,597	1,846,477	1,807,915	1,402,215
High Performance (includes Covid 19 Relief)	5,489,075	5,373,074	5,247,062	3,912,150	5,698,162
Total Expenses	8,411,905	8,577,671	7,093,539	5,720,065	7,100,377
Net Income/Loss before Capital	(146,020)	(373,567)	452,586	335,509	(43,694)
National Training Centre Contributions	TBD	256,924	374,876		
Gain on Disposal of Assets	12,800	15,978	31,025	1,656	65,618
Other Government Grants				24,997	
Net Income/Loss	(133,220)	(100,665)	858,487	362,162	21,924

CARA STATEMENT OF FINANCIAL POSITION

Canadian Amateur Rowing Association (CARA)

Statement of Financial Position

March 31

Assets

Current

Cash and cash equivalents	\$ 1,017,572	\$ 2,303,357
Accounts receivable (Note 3)	481,519	254,076
Prepaid expenses	415,541	479,722
Goods and services tax receivable	68,792	149,976
Deposits (Note 4)	250,000	-

Long-term

Tangible capital assets (Note 5)	1,279,096	855,740
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	\$ 3,512,520	\$ 4,042,871
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Liabilities

Current

Accounts payable and accrued liabilities	\$ 910,334	\$ 1,207,708
Deferred revenue (Note 6)	276,588	408,902
Government remittances	8,289	8,287

	1,195,211	1,624,897
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Fund balances

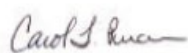
Unrestricted	955,659	1,083,637
Internally Restricted	82,552	478,597
Invested in Tangible Capital Assets	1,279,098	855,740

	2,317,309	2,417,974
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	\$ 3,512,520	\$ 4,042,871
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Contingent liability (Note 8), Trust Funds (Note 7), Lease commitments (Note 11)

On behalf of the board:



Director

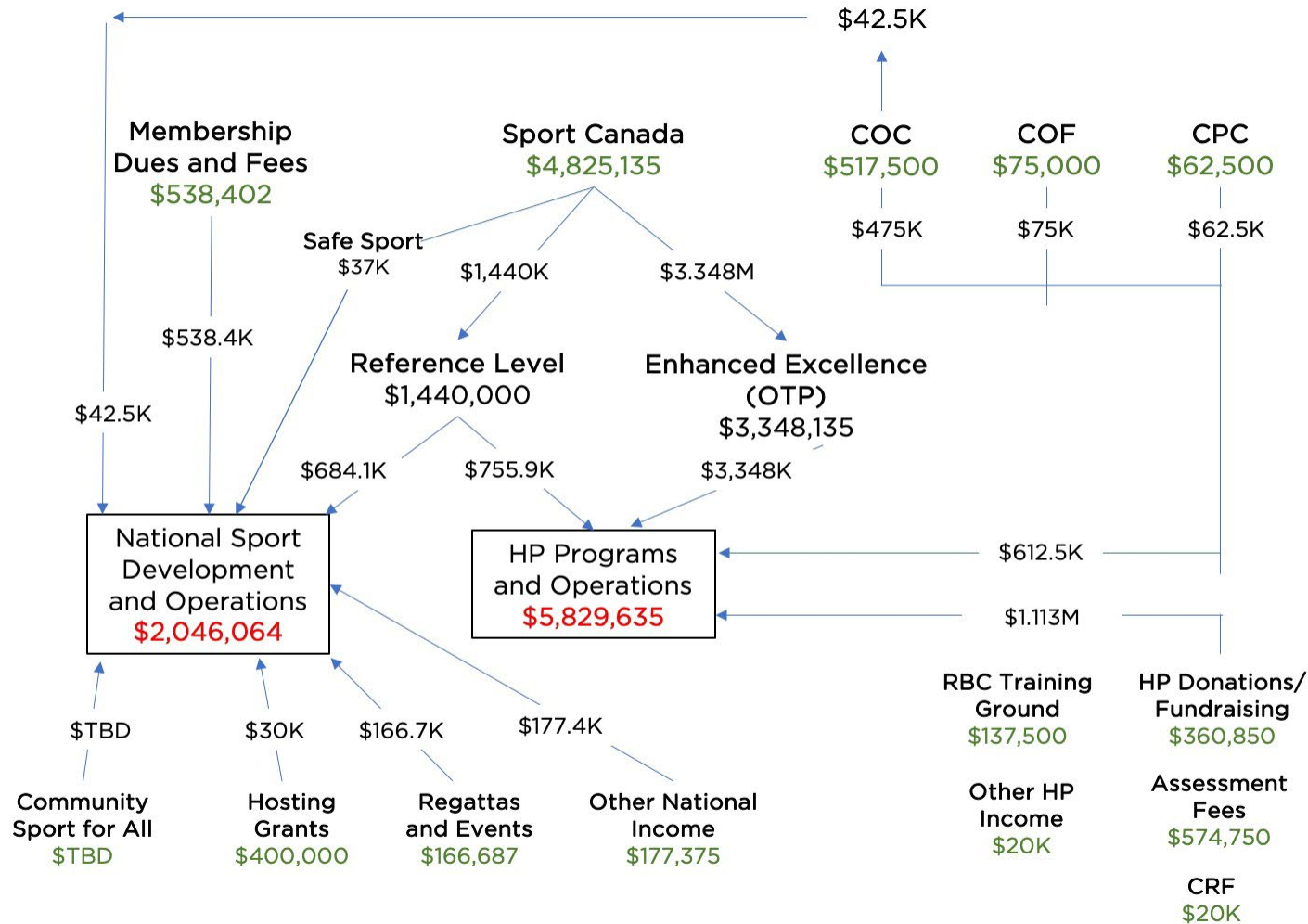


Director

2023/24 RCA FUNDING AND REVENUE



Total RCA Income 2023/24
\$7,875,699



RCA DOMESTIC INVESTMENT AND BENEFITS



Membership Services (\$231K)

- General Liability Insurance
- Sport Accident Insurance
- Incident Reporting and Tracking
- Officers and Directors Insurance and Legal Advice
- National Regatta Entry and Management System (Regatta Central)
- Club Program and Membership Registration System (WebReg)
- Registration and Payment Support

Official Languages (\$47K)

- Bilingual Communications
- Bilingual User Experience

Safe Sport (\$174K)

- Awareness Training, Preventative Procedures, Policy for Response to Abuse Harassment and Bullying
- Concussion Policies, Awareness Training; Return to Sport; Tracking and Reporting
- Trans-Inclusion advice and support
- Harmonized National Reporting and Safe Sport Complaint Resolution
- Abuse-Free Sport (OSIC)

Sport Participation (\$46K)

- Transport Canada Liaison
- Discipline and Complaints Resolution
- Come and Try Support
- Athlete Awards and Bursaries
- Yamaha Partnership – Engine Discount

Domestic Development (\$92K)

- Event Sanction Policy and Oversight
- Provision and Oversight of National Safety Guidelines
- Framework and oversight of Umpire Training, Licensing and Evaluation
- National Jury Support
- Rules of Racing Review Maintenance and Publication
- Event Support Line

Regattas and Events (\$638K)

- National Conference
- National Rowing Championships
- National Events Support
- Technical Support for National Events
- Hosting Support and Submissions for World Rowing and International Events

Coach Education (\$149K)

- Every Coach Certified (Essentials, Tracking and Compliance Reporting)
- Criminal Records Check service
- NCCP Locker (Certification and Tracking)
- Coach Education Program and Materials Development (Learn to Row, RCA Coach and Performance Coach)
- Coach Training and Evaluation (Performance Coach)
- Targeted Coach Development (Women in Coaching Program)
- Coach Education Support Line

Comms and Marketing (\$284K)

- Monthly eNewsletter and ongoing social media feed(s)
- National Come and Try Promotions
- Live Social Media and daily e-updates for National Events, National Team and NextGen Teams
- Website and Online Resources
- RCA online shop w/ provision of branded merchandise
- Alumni Relations
- Production of Annual Report

Governance (\$67K)

- Semi-AGM venue and support
- AGM online voting system and support
- Committee and PAC Meetings
- RCA Board Meetings
- Governance Support and Legal
- Association Fees

National Operations (\$448K)

- Bricks and Mortar National Office
- Finance, HR and IT Operations
- General Administration
- Funding and Grant Submission
- Audit and Financial Statements

Community Sport for All (\$TBD)

- Community Grants
- Grant Application Support
- Equity Diversity and Inclusion Support

National Sport Development and Operations Investment 2023/24 \$2,175,262

Membership Services	\$278K
Safe Sport	\$174K
Domestic Development	\$925K
Communications and Marketing	\$284K
Governance/National Operations	\$515K
Community Sport for All	\$TBD