



2023 Rowing Canada Aviron National Conference Vendor Package

ACT NOW to secure your vending space at the 2023 Rowing Canada Aviron (RCA) National Conference taking place January 27th to 29th, 2023. Vending space will be allocated to interested businesses on a first come, first served basis. The deadline to register as a vendor is January 5, 2023.

THE CONFERENCE

The annual RCA National Conference is an opportunity for passionate individuals from all facets of the Canadian rowing community to come together to network and gain skills for developing rowing across the country.

The conference provides a platform for delegates to learn from and engage with world-leading experts via keynote presentations, workshops and panel sessions. We expect the conference to welcome approximately 200 coaches, club manager and umpires from across Canada and abroad.

THE VENUE

The 2023 RCA National Conference will be held at Delta Hotel ([Victoria Ocean Pointe Resort](#)) in Victoria. The Delta Hotel provides well-positioned vending space within the coffee and lunch area, making it easy for vendors to interact with the conference attendees.

THE SCHEDULE

The conference sessions run on Friday, January 27th and Saturday, January 28th, 2023, with the RCA Semi-Annual Meeting taking place on Sunday, January 29th. The RCA Excellence Awards dinner will be held on the Saturday evening. **Vendor set-up will take place on Thursday, January 26th from 5:00-5:45pm PT with vendor take-down taking place on Sunday, January 28th from 4:00-5:00pm PT and Sunday January 29th from 8:00am-9:00am PT.**

VENDOR PACKAGES

There are three levels of vendor package available to choose from:

Gold – For vendors who want to be on-site interacting with conference delegates. Gold benefits include website and social media promotion. Also included are tickets to evening events and daytime

conference catering. Gold level vendors can attend all plenary sessions. They can also bring an additional representative for a fee.

Silver – For vendors who want to be available to interact with delegates in person, but would prefer to opt out of the conference plenary sessions. Silver vendors have the option to purchase tickets to evening events.

Bronze – For vendors who cannot be at the conference in person, but want to send promotional material for distribution.

	Gold	Gold add'l representative	Silver	Bronze
	\$750	\$450	\$600	\$100
Display table, chair and required space for 2.5 days (Friday-Sunday)	X		X	
Half table for display of pamphlets or other material				X
1 conference delegate pass (includes access to all plenary sessions)	X	X		
Coffee and lunch catering Friday-Saturday, breakfast catering Sunday	X	X	X	
Tickets to Friday and Saturday social events	X	X		
Tickets to Awards dinner	X	X		
Opportunity to purchase social event tickets			X	X
Complimentary wifi (hardware at additional charge)	X	X	X	
Logo placement before and during conference on the RCA website, conference app, and powerpoint slides	X		X	
Advanced promotion through RCA communications (for example, on social media)	X			
Opportunity to address delegates	X			

For more information, or to register as a vendor, please visit [RCA's conference website page](#).

Accommodation can be booked through the hotel at a discounted rate. [Rooms can be booked online](#). Please note that this rate is only available until **January 6, 2023**.

To discuss options to further your business' presence at the 2023 Rowing Canada Aviron National Conference through sponsorship, please contact:

Jennifer Fitzpatrick

jfitzpatrick@rowingcanada.org

778-874-1130

For questions regarding the vendor package and vendor registration, please contact:

Amelia Hill

ahill@rowingcanada.org

236-464-5971

