



# **RCA Dues and Fees Webinar Package Supplementary Information**

Wednesday November 24, 2021  
4:00pm PST / 5:00pm MST / 6:00pm CST /  
7:00pm EST / 8:00pm AST / 8:30pm NST

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# RCA COMMITTEE ON DUES AND FEES REPORT TO THE RCA MEMBERSHIP RCA SEMI-ANNUAL MEETING (January 30, 2022)

## **RCA Committee on Dues and Fees Meeting Participants**

### **COMMITTEE MEMBERS:**

Daphne Dumont, Atlantic Region  
Zahoor Chughtai, Quebec  
Doug Diet, Ontario  
Pippa Hobbes, (Chair) Ontario  
Richard Galway, Prairies Region  
Derek Page, British Columbia  
Kate Rutherford, British Columbia

### **EX-OFFICIO:**

Carol Purcer, President  
Tom Hawker, Director, Treasurer

### **RCA STAFF SUPPORT:**

Terry Dillon, CEO  
Sid Murdoch, Secretary  
Jen Fitzpatrick, Director of Partnerships and Sport Development

## **Background to the Recommendations**

The RCA Committee on Dues and Fees was convened according to Section 8.1 and 8.2 of the RCA Bylaws. A Chair was duly elected at the first meeting on 12th October 2021. The procedures, timetable and information that would be needed by the committee, was determined.

The Committee met again on 26th October 2021 to review and discuss a comprehensive portfolio of financial information, participant activity data and other relevant information. Following a third meeting on 9th November 2021, in accordance with Section 8.4 of the RCA Bylaws, the Committee formulated its recommendations to the RCA Board as outlined below.

The Committee is satisfied that it received full disclosure of relevant and appropriate financial information and other information that it requested, to support its decision making.

In making its recommendation to the RCA Board, the Committee on Dues and Fees considered the following:

- Based upon last year's Fees and Dues recommendation the 2021/2022 Membership Fees are \$24 per participant, Regatta Seat Fees \$3.50 per event, and Club Dues \$400. Due to all the uncertainty surrounding COVID-19, there was no increase, thus this was the same as the prior year's fees.
- Member and Participant Activity was reviewed. Due to the COVID-19 restrictions the number of participants dropped sharply last fiscal year (down 49% April 2020-March 2021 from the prior year). Thanks to restrictions easing, and clubs having been able to adjust their programming, the first six months of this year (April-September 2021)

the number of registered participants is up 91%, and almost back at a level similar to a regular 'pre-COVID' year (April-September 2019). In 2020-2021 no seat fees were collected because there were no sanctioned events due to COVID-19. This year, once again, there were restrictions on events across provincial jurisdictions, but sanctioned events were able to take place after July 24, 2021.

- Historical financial operating statements were reviewed (back to 2018), including a revised budget for the current year 2021/2022. A detailed source of funds was also provided, outlining the various sources of funding. Most of the organization's funding comes from Sport Canada and the Canadian Olympic Committee. Membership fees represented approximately 7% of total revenues during a 'normal' year, and dropped significantly lower than that last year. This year is projected to be somewhere in the middle, with registered participants up but seat fees still very low thanks to regattas starting in the latter part of the year.
- While the Bylaws require Fees and Dues to be reviewed and proposed annually, the committee from two years ago recommended that cost of living allowance ("COLA") increases be added each year as a matter of course (barring unforeseen circumstances), in order to avoid larger increases in the future. Last year's committee recommended no increase due to the uncertainties of COVID-19 and the annual Inflation rate being at a nominal level of 0.7% (October 2020). As the economy has been opening back up Canada's Inflation rate has gone up, being 4.4% as of September 2021 [statcan.gc.ca](https://www150.statcan.gc.ca/n1/pub/252-92-001/2021001/article/00001-eng.htm).
- Due to COVID-19 there has been significant disruption amongst our member clubs and athletes the last year and a half. The first half of this fiscal year has brought back many participants, and there appears to be a lot of enthusiasm for return to racing at events now that restrictions have been lifted.
- Club Membership Dues are \$400, which has remained the same for several years (since 2015). Special Associations and Associate Organizations Dues are \$500, and Provincial Rowing Association Dues are \$700. Last year's committee met 9th March 2021 to review the Club Dues structure. A recommendation was made to apply cost of living increases on an annual basis, similar to the participant fees.

## **Recommendations**

**The Dues and Fees Committee recommends a cost of living adjustment to the Base Participant Membership Fees (\$24 to \$25) and Seat Fees (\$3.50 to \$3.65) in order to keep pace with the cost of inflation. Based on the September 2021 Statistics Canada Consumer Price Index of 4.4%, the committee recommends an increase of 4%.**

**The Dues and Fees Committee also recommends a 4% Increase in Club Membership Dues (\$400 to \$416), Special Associations/Associate Organizations (\$500 to \$520) and Provincial Rowing Associations (\$700 to \$728).**

**Motion:**

*That the 2021 RCA Committee on Dues and Fees recommends making an adjustment of 4% to all Dues and Fees for the next fiscal year: April 1, 2022 to March 31, 2023. Suggested fees: Participant Membership Fees \$25, Seat Fees \$3.65, Club Dues \$416, Special Associations/Associate Organizations \$520, and Provincial Rowing Associations \$728.*

*Moved by: Richard Galway      Seconded by: Zahoor Chughtai*

**Rationale**

- Cost of living inflation for the twelve months ending September 2021 is 4.4% and it is financially prudent to match revenues with expected costs.
- The first six months of this fiscal year are showing that participants are coming back and there is a strong interest in competitive events. Although next year is still somewhat uncertain given the ongoing COVID-19 situation, it is looking promising that we may return to a more 'normal' season.

## **RCA PARTICIPANT ACTIVITY: 2019/2020 - 2020/2021**

### **Background**

#### RCA Membership Model

The RCA Membership Model includes one base membership category and a regatta seat fee.

For 2020-2021 the Dues and Fees were set as follows:

- Base membership category fee: \$24 per participant
- Regatta seat fee: \$3.50 per event
- Club Dues: \$400
- Provincial Rowing Association Dues: \$700
- Special Rowing Associations and Associate Organizations Dues: \$500

For 2019-2020, the Dues and Fees were set as follows:

- Base membership category fee: \$20 per participant
- Regatta seat fee: \$3.25 per event
- Club Dues: \$400
- Provincial Rowing Association Dues: \$700
- Special Rowing Associations and Associate Organizations Dues: \$500

The RCA Membership year is from April 1-March 31.

### **Registrant Activity**

**Table 1:** Registered participants that paid RCA memberships during the 2019-2020, 2020-2021 fiscal years and April 1 through September 30, 2019, 2020 and 2021.

Category	April 1, 2019- March 31, 2020	April 1, 2020 - March 31, 2021	April 1, 2019 - September 30, 2019	April 1, 2020 - September 30, 2020	April 1, 2021 - September 30, 2021
Registered Participants (#)	11,776	6,002	9,512	5,385	9,507

### **2020-2021 Assessment**

1. There was a decrease in participation activity due to the impact of COVID-19 that resulted in a significant reduction in participant fees collected in 2020-2021.
  - There was a **49% decrease**  $((6,002-11,776)/11,776)$  in registered participants that paid RCA memberships during April 1, 2020-March 31, 2021 when compared to the same time frame in 2019-2020.
2. There was no competition activity due to the impact of COVID-19.

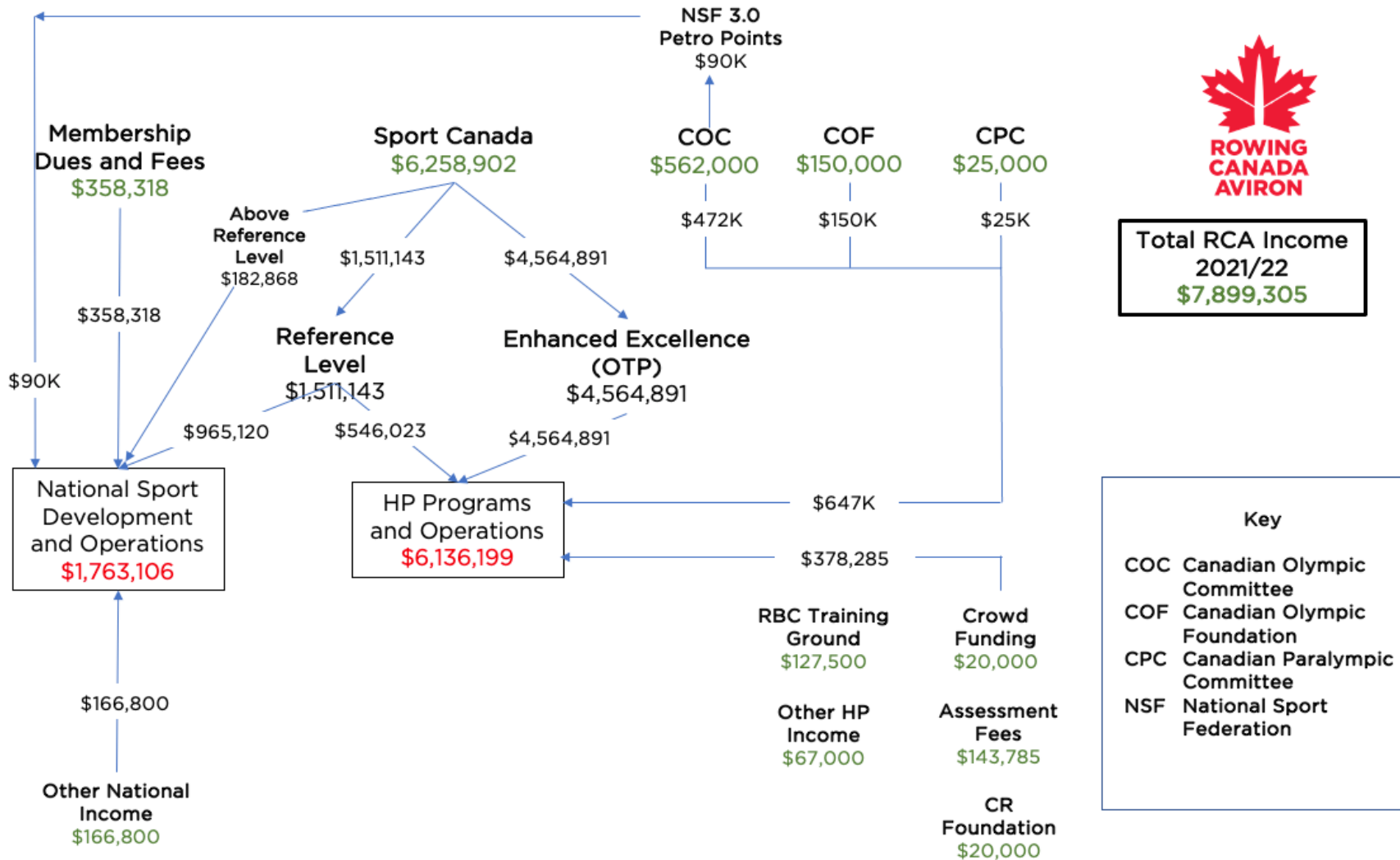
# RCA FIVE YEAR SUMMARY OF OPERATIONS

Rowing Canada Aviron  
Summary of Operations - Five Years

	2022 <i>Revised</i> <i>Budget (v5.0)</i>	2021 <i>Audited</i>	2021 <i>Revised</i> <i>Budget</i>	2020 <i>Audited</i>	2019 <sup>1</sup> <i>Audited</i>	2018 <i>Audited</i>
<b>Revenue</b>						
Sport Canada	6,258,902	4,156,889	5,177,390	5,065,610	4,706,500	4,867,000
Sport Canada Covid 19 Emergency Relief		1,234,500	1,234,500			
Canadian Olympic Committee	562,000	118,000	315,000	418,942	446,245	367,827
<i>Club Dues</i>	<i>51,600</i>	<i>51,600</i>	<i>41,600</i>	<i>51,600</i>	<i>52,000</i>	<i>50,800</i>
<i>Special Associations</i>	<i>6,500</i>	<i>6,500</i>	<i>6,500</i>	<i>6,500</i>	<i>7,000</i>	<i>6,500</i>
<i>Provincial Associations</i>	<i>7,000</i>	<i>7,000</i>	<i>7,000</i>	<i>7,000</i>	<i>7,000</i>	<i>7,000</i>
<i>Come &amp; Try Event</i>	<i>1,500</i>	<i>0</i>	<i>-75</i>	<i>5,000</i>	<i>2,300</i>	<i>1,150</i>
<i>Base Rower Registration Fees</i>	<i>251,958</i>	<i>155,468</i>	<i>147,640</i>	<i>241,209</i>	<i>258,742</i>	<i>336,068</i>
<i>Competition Seat Fees</i>	<i>39,760</i>	<i>0</i>	<i>0</i>	<i>170,846</i>	<i>175,130</i>	<i>-</i>
<b>Membership Fees</b>	<b>358,318</b>	<b>220,568</b>	<b>202,665</b>	<b>482,155</b>	<b>502,172</b>	<b>401,518</b>
<i>Other Sports Assoc &amp; Foundation</i>	<i>329,500</i>	<i>258,522</i>	<i>307,000</i>	<i>388,091</i>	<i>419,099</i>	<i>250,742</i>
<i>In Kind Donations</i>	<i>23,000</i>	<i>23,674</i>	<i>22,500</i>	<i>23,216</i>	<i>21,734</i>	<i>21,174</i>
<b>Sports Associations and Foundations</b>	<b>352,500</b>	<b>282,196</b>	<b>329,500</b>	<b>411,307</b>	<b>440,833</b>	<b>271,915</b>
<i>Donations</i>	<i>50,000</i>	<i>6,669</i>	<i>15,000</i>	<i>79,156</i>	<i>50,158</i>	<i>45,202</i>
<i>Fundraising Events</i>	<i>20,000</i>	<i>0</i>	<i>0</i>	<i>92,692</i>	<i>68,989</i>	<i>35,100</i>
<i>RCA Products</i>	<i>31,500</i>	<i>6,891</i>	<i>6,000</i>	<i>13,158</i>	<i>6,875</i>	<i>165</i>
<i>Regatta Income</i>	<i>23,000</i>	<i>4,234</i>	<i>5,000</i>	<i>67,724</i>	<i>82,189</i>	<i>122,543</i>
<i>Event Income</i>	<i>54,300</i>	<i>2,430</i>	<i>1,500</i>	<i>73,860</i>	<i>77,096</i>	<i>80,774</i>
<i>Miscellaneous</i>	<i>12,000</i>	<i>11,052</i>	<i>35,927</i>	<i>40,412</i>	<i>36,489</i>	<i>25,611</i>
<b>Donations, Events and Fundraising</b>	<b>190,800</b>	<b>31,276</b>	<b>63,427</b>	<b>367,002</b>	<b>321,795</b>	<b>309,395</b>
Competition and Camp Registrations	143,785	0	0	281,283	298,991	126,680
Sponsorships	3,000	3,000	3,000	3,000	3,000	3,000
Interest Earned	5,000	9,145	12,500	27,384	14,979	9,906
Allocation from Internally Restricted Fund	0	0	0			
<b>Total Revenue</b>	<b>7,874,305</b>	<b>6,055,574</b>	<b>7,337,982</b>	<b>7,056,683</b>	<b>6,734,515</b>	<b>6,357,241</b> #
<b>Expenses</b>						
Communications, Marketing Initiatives	326,336	203,010	181,466	178,200	250,884	272,443
<i>Membership Services</i>	<i>146,909</i>	<i>137,438</i>	<i>148,670</i>	<i>229,206</i>	<i>234,225</i>	<i>160,603</i>
<i>Official Languages</i>	<i>31,500</i>	<i>29,026</i>	<i>24,500</i>	<i>31,149</i>	<i>28,547</i>	<i>29,643</i>
<i>Membership Emergency Relief</i>		<i>356,962</i>				
<b>Membership Services</b>	<b>178,409</b>	<b>523,426</b>	<b>173,170</b>	<b>260,355</b>	<b>262,772</b>	<b>190,246</b>
<i>National Operations</i>	<i>387,928</i>	<i>479,209</i>	<i>347,528</i>	<i>361,406</i>	<i>364,330</i>	<i>357,061</i>
<i>Governance</i>	<i>45,000</i>	<i>73,829</i>	<i>11,800</i>	<i>90,540</i>	<i>98,867</i>	<i>103,313</i>
<i>International &amp; Domestic Assoc</i>	<i>10,100</i>	<i>5,508</i>	<i>3,800</i>	<i>11,227</i>	<i>3,393</i>	<i>6,375</i>
<b>Governance and National Operations</b>	<b>443,028</b>	<b>558,546</b>	<b>363,128</b>	<b>463,173</b>	<b>466,590</b>	<b>466,749</b>
<b>High Performance (includes Covid 19 Relief)</b>	<b>5,822,101</b>	<b>3,912,150</b>	<b>4,232,664</b>	<b>5,698,162</b>	<b>5,284,554</b>	<b>4,797,647</b>
<i>Domestic/HP Bridge Coach Education</i>	<i>125,223</i>	<i>110,848</i>	<i>109,820</i>	<i>120,666</i>	<i>143,004</i>	<i>154,009</i>
<i>Para Rowing</i>	<i>25,000</i>	<i>0</i>	<i>7,000</i>	<i>7,892</i>	<i>17,474</i>	<i>13,709</i>
<i>RCA Regattas and Events</i>	<i>213,540</i>	<i>104,713</i>	<i>76,000</i>	<i>82,896</i>	<i>134,503</i>	<i>203,587</i>
<i>Sport Participation Development/Safe Sport</i>	<i>363,256</i>	<i>240,074</i>	<i>282,660</i>	<i>198,670</i>	<i>84,668</i>	<i>62,044</i>
<i>Umpires Committee</i>	<i>37,500</i>	<i>32,771</i>	<i>20,800</i>	<i>46,844</i>	<i>33,491</i>	<i>67,738</i>
<i>Safety and Events Committee</i>	<i>29,900</i>	<i>5,445</i>	<i>200</i>	<i>9,020</i>	<i>6,394</i>	<i>8,441</i>
<i>Domestic Development</i>	<i>33,737</i>	<i>29,082</i>	<i>33,723</i>	<i>34,499</i>	<i>57,540</i>	<i>65,016</i>
<b>Domestic Development (includes Covid 19 Relief)</b>	<b>828,156</b>	<b>522,933</b>	<b>530,203</b>	<b>500,487</b>	<b>477,075</b>	<b>574,543</b>
Covid 19 Response			1,234,500			
<b>Total Operating Expenses</b>	<b>7,598,029</b>	<b>5,720,065</b>	<b>6,715,132</b>	<b>7,100,377</b>	<b>6,741,876</b>	<b>6,301,628</b>
Income from Operations	276,276	335,509	622,850	(43,694)	(7,361)	55,613
Gain on Disposal of Assets	25,000	1,656	0	65,618	1,500	23,507
Government Grants		24,997				
Allocation to Capital Reserve	-300,000					
<b>Excess of Revenue over Expenses</b>	<b>1,276</b>	<b>362,162</b>	<b>622,850</b>	<b>21,924</b>	<b>(5,861)</b>	<b>79,120</b>

<sup>1</sup> - First year of New Seat Fee Model

## 2021-2022 RCA FUNDING AND REVENUE



# RCA DOMESTIC INVESTMENT AND BENEFITS



## Membership Services (\$147K)

- General Liability Insurance
- Sport Accident Insurance
- Incident Reporting and Tracking
- Officers and Directors Insurance and Legal Advice Line
- National Regatta Entry and Management System (Regatta Central)
- Club Program and Membership Registration System (WebReg)
- Registration and Payment Support Line

## Official Languages (\$32K)

- Bilingual Communications
- Bilingual User Experience

## Safe Sport (\$183K)

- Awareness Training, Preventative Procedures, Policy for Response to Abuse Harassment and Bullying
- Concussion Policies, Awareness Training; Return to Sport; Tracking and Reporting
- Trans-Inclusion advice and support on policy and procedure
- Water Quality Support Services

## Regattas and Events (\$214K)

- National Conference
- Club, Umpire and Coach, Recognition and Awards Banquet
- Technical Support for National Events
- Hosting Support and Submissions for World Rowing and International Events

## Domestic Development (\$101K)

- Event Sanction Policy and Oversight
- Provision and Oversight of National Safety Guidelines
- Framework and oversight of Umpire Training, Licensing and Evaluation
- *National Jury Selection and Financial Support*
- Rules of Racing Review Maintenance and Publication
- Regatta and Event Support Line

## Sport Participation (\$180K)

- Transport Canada Liaison
- Discipline and Complaints Resolution
- Canada Games Liaison
- *Athlete Bursaries (FAB)*
- *Come and Try Support*
- Yamaha Partnership - Engine Discount

## Coach Education (\$125K)

- Every Coach Certified (Essentials, Tracking and Compliance Reporting)
- Criminal Records Check service
- NCCP Locker (Certification and Tracking)
- Coach Education Program and Materials Development (Learn to Row, RCA Coach and Performance Coach)
- Coach Training and Evaluation (Performance Coach)
- Targeted Coach Development (Women in Coaching Program)
- Coach Education Support Line

## National Communications (\$326K)

- Monthly eNewsletter and ongoing social media feed(s)
- Live Social Media and daily e-updates for National Events, National Team and NextGen Teams
- *Live Streaming of NRCs*
- Website and Online Resources
- RCA online shop w/ provision of branded merchandise
- *Hall of Fame + Alumni Relations*
- Production of Annual Report

## Governance (\$55K)

- Semi-AGM venue and support
- AGM online voting system and support
- PAC Meetings *Travel and Support*
- Board Meetings and Travel and Support
- International and Domestic Representation Travel and Support (OTP, Sport Canada, COC, World Rowing)

## National Operations (\$388K)

- Bricks and Mortar National Office
- Finance, HR and IT Operations
- General Administration
- Funding and Grant Submission
- Audit and Financial Statements

**National Sport Development and Operations Investment 2021/22 \$1.76M**

**Communications/Marketing \$326K**

**Membership Services \$179K**

**Governance/National Ops \$443K**

**Domestic Development \$620K**

**Safe Sport \$183K**

**Contingency \$12K**