

2021 Rowing Canada Aviron National Conference Vendor Package

ACT NOW to secure your vendor spot at the 2021 Rowing Canada Aviron (RCA) National Conference taking place **virtually** from **January 28 to 31, 2021**. The deadline to register as a vendor is **January 18, 2021**.

THE CONFERENCE

The annual RCA National Conference is an opportunity for passionate individuals from all facets of the Canadian rowing community to come together to network and gain skills for developing rowing across the country.

The conference provides a platform for delegates to learn from and engage with world-leading experts via keynote presentations, workshops, and panel sessions. We expect the conference to welcome coaches, club managers and umpires from across Canada and abroad.

ONLINE DELIVERY

The 2021 National Conference will be delivered online via Zoom webinars and meetings. This allows for unique opportunities for vendors to promote their products to individuals who usually are not able to attend RCA's in-person events.

VENDOR PACKAGES

There are two levels of vendor packages available to choose from, Gold and Silver.

	Gold	Silver
	\$ 300	\$ 200
Logo placement before and during conference on RCA website	Х	X
Logo placement during conference on PowerPoint slides	Х	
Advanced promotion on RCA social media accounts	Х	
Opportunity to include something in virtual swag bag	Х	Х
Promotion to attendees through an email covering all vendors	Х	Х
Moderator recognition of vendors before sessions	Х	
Inclusion in a post-event survey question asking attendees for	Х	
permission to pass their contact information on to vendors		

<u>Click here</u> for more information or to register as a vendor.

To discuss options to further your business' presence at the 2021 RCA National Conference through **sponsorship**, please contact:

Jennifer Fitzpatrick jfitzpatrick@rowingcanada.org 778-874-1130

For questions regarding the **vendor package and vendor registration**, please contact:

Liz Montroy Imontroy@rowingcanada.org 604-358-9089