



## **2020 Rowing Canada Aviron National Conference Vendor Package**

**ACT NOW** to secure your vending space at the 2020 Rowing Canada Aviron (RCA) National Conference taking place January 24<sup>th</sup> to 26<sup>th</sup>, 2020. Vending space will be allocated to interested businesses on a first come, first served basis.

### **THE CONFERENCE**

The annual RCA National Conference is an opportunity for passionate individuals from all facets of the Canadian rowing community to come together to network and gain skills for developing rowing across the country.

The conference provides a platform for delegates to learn from and engage with world-leading experts via keynote presentations, workshops and panel sessions. We expect the conference to welcome approximately 200 coaches, club manager and umpires from across Canada and abroad.

### **THE VENUE**

The 2020 RCA National Conference will be held at the Brookstreet Hotel in Ottawa. The Brookstreet Hotel provides well-positioned vending space within the coffee and lunch area, making it easy for vendors to interact with the conference attendees.

### **THE SCHEDULE**

The conference sessions run on Friday, January 24<sup>th</sup> and Saturday, January 25<sup>th</sup>, 2020, with the RCA Semi-Annual Meeting taking place on Sunday, January 26<sup>th</sup>. The RCA Excellence Awards dinner will be held on the Saturday evening. **Vendor set-up will take place on Thursday, January 23<sup>rd</sup> from 5:00-7:00pm ET with vendor take-down taking place on Sunday, January 26<sup>th</sup> from 1:00-2:00pm ET.**

### **VENDOR PACKAGES**

There are three levels of vendor package available to choose from:

**Gold** – For vendors who want to be on-site interacting with conference delegates. Gold benefits include website and social media promotion. Also included are tickets to evening events and daytime conference catering. Gold level vendors can attend all plenary sessions. They can also bring an additional representative for a fee.

**Silver** – For vendors who want to be available to interact with delegates in person, but would prefer to opt out of the conference plenary sessions. Silver vendors have the option to purchase tickets to evening events.

**Bronze** – For vendors who cannot be at the conference in person, but want to send promotional material for distribution.

	<b>Gold</b>	<b>Gold add'l representative</b>	<b>Silver</b>	<b>Bronze</b>
	\$750	\$450	\$600	\$100
Display table, chair and required space for 2.5 days (Friday-Sunday)	X		X	
Half table for display of pamphlets or other material				X
1 conference delegate pass (includes access to all plenary sessions)	X	X		
Coffee and lunch catering Friday-Saturday, breakfast catering Sunday	X	X	X	
Tickets to Friday and Saturday social events	X	X		
Tickets to Awards dinner	X	X		
Opportunity to purchase social event tickets			X	X
Complimentary wifi (hardware at additional charge)	X	X	X	
Logo placement before and during conference on the RCA website, conference app, and powerpoint slides	X		X	
Advanced promotion through RCA communications (for example, on social media)	X			
Opportunity to address delegates	X			

For more information, or to register as a vendor, please visit [RCA's conference website page](#).

Accommodation can be booked through the hotel at a discounted rate. [Rooms can be booked online](#). Please note that this rate is only available until **January 3, 2020**.

To discuss options to further your business' presence at the 2020 Rowing Canada Aviron National Conference through sponsorship, please contact:

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For questions regarding the vendor package and vendor registration, please contact:

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