



**ROWING**  
**CANADA**  
**AVIRON**

[www.rowingcanada.org](http://www.rowingcanada.org)

## **NOMINATIONS FOR RCA BOARD OF DIRECTOR**

### **Position – Director at Large**



**Heather Holden**

### **CANDIDATE STATEMENT**

Dear Members,

Rowing has enhanced my life in many ways since 1988 and I would find it satisfying and fulfilling to give back to the sport via Rowing Canada board governance.

I have accumulated a combination of expertise in board governance, finance, fund raising, and competitive rowing that I believe positions me well for serving on the Board of Rowing Canada. I would love to help contribute to RCA's success from a governance perspective.

My board experience began in 2005 when I was elected at-large to Vancouver's municipal government as Chair of the Vancouver Park Board. As a city, we were making significant infrastructure investments related to the 2010 Olympics for which the Park Board had significant responsibility.

Since then I've always sat on at least one Board at any given time and currently serve on the Boards of Sport BC, YMCA of Greater Vancouver, and the 2010 Games Operating Trust. The common threads of my involvement are investment governance for organizations in support of sport and healthy, active living.

Beyond my contribution to good governance and responsible investment management (my profession), I always play an active and enthusiastic role in establishing fund raising strategies, tactics and implementation plans for boards, all of which need custom approaches depending on the audience, goals, and charitable scope.

My rowing career started in 1988 at Mercyhurst College, then at Brockville Rowing Club, continued at University of Waterloo through grad school, and now as a masters-level competitor at Vancouver

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Member of: F.I.S.A./Membre de F.I.S.A., Canadian Olympic Committee/Comité Olympique Canadien  
Canadian Paralympic Committee/ Comité paralympique canadien

Rowing Club and False Creek Rowing Club (just bought a fabulous Hudson single, my latest athletic challenge!).

I'll end by summarizing I have a strange love of governance, as evidenced by my commitment to professional development leading to the Institute of Corporate Directors ICD.D designation; expertise in financial management as an investment advisor at the Swiss bank, UBS; experience in fund raising; and an ongoing passion for rowing and the benefits of sport to society.

Respectfully submitted,

Heather Holden, PhD, ICD.D